

**METHOD AND SYSTEM FOR CONDUCTING A PLURALITY  
OF CYBER-BASED CONVENTIONS**

**ABSTRACT OF THE DISCLOSURE**

A method and system for conducting multiple Internet-based conventions,  
5 events, conferences, trade shows and meetings ("conventions") includes a plurality of  
meeting planner clients, exhibitor/sponsor clients and attendee clients, all using web  
browser computers and a central website server on the Internet. The system receives and  
stores initial convention data, and control parameter rules from meeting planner clients.  
Then the system receives and stores exhibit booth display data and control parameter  
10 rules for said convention from exhibitor/sponsor clients. Based on search criteria  
provided by the participating attendee client, the central website server releases stored  
database convention information and provides a wide array of convention activity  
simulated with the program instructions and the databases. Thus, the system allows the  
creation of a "virtual convention venue" for conventions that exist only on the central  
15 website server and available using the Internet. Additionally, the system supports and  
augments a convention being held in a physical or venue-based center (e.g., Moscone  
Center in San Francisco).